



# TENDER 3X3 COURT SUPPLIER

## Basketball in France

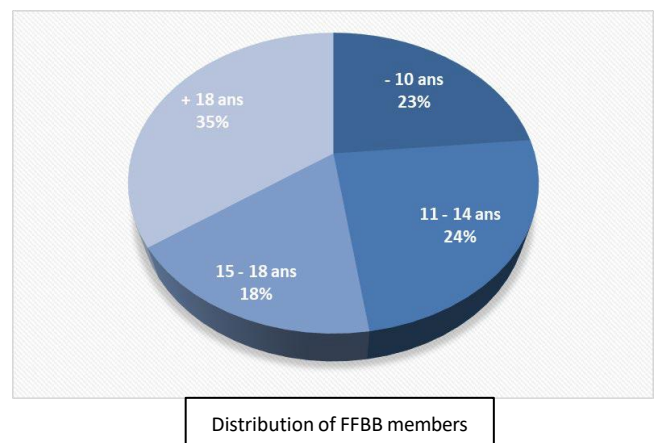
---

In France, Basketball brings together a community of nearly **14 million fans**, including **2.5 million players**. It is played regularly by more than **747,000 FFBB members** across our **3,800 clubs**.

Basketball is the **2<sup>nd</sup> most popular team sport in France** with a consistent presence throughout the country

The **distribution of members is balanced** both in age groups and in terms of the male/female ratio.

With more than 36.5% of members, basketball is the **1<sup>st</sup> women's team sport**.



The French Basketball Federation (FFBB) is the **largest** basketball federation **in Europe**.

It is an association governed by the law of July<sup>1</sup> 1901, delegated to perform a public service mission, recognized as being of public utility, which has existed since 1932.

### The FFBB's main objectives are:

- to organize, manage, and develop basketball in all its forms, including 5X5, 3X3, and Vivre Ensemble (living together programs), in metropolitan France, the overseas departments (DOM), the overseas regions (ROM), the overseas communities (COM), as well as in New Caledonia and other overseas populations;
- to represent French basketball to public authorities, national and international sports organizations and, as such, to represent France in international basketball competitions.

**It includes:**

- 20 regional leagues, including 7 overseas leagues
- 87 departmental/local committees
- 3,800 clubs and tens of thousands of volunteers

**And manages 2 Olympic disciplines:****5x5 basketball**

- French men's and women's teams: 12 to 14 teams each season
- the Pôle France at INSEP and 32 Pôles Espoirs in the regions
- the women's and men's national championships (excluding Betclic Elite and Elite 2)
- the French Cup and its Finals in Paris

**3x3 basketball**

- French women's and men's teams: 8 to 10 teams each season
- The Juniorleague and Superleague Open 3x3 (tour): more than 1,500 certified tournaments each year
- The Open de France 3x3 (final): once a year in July at an unique venue, the best teams from the Juniorleague and Superleague compete against each other

The FFBB's 3X3 program has two main components: one related to national teams and one related to the general public, players, and members.

For the latter, the FFBB has created the Superleague 3X3, which includes more than 1,200 certified tournaments.

In accordance with its regulations, the Federation is conducting a tender to select its next supplier of 3X3 courts, which will be the FFBB 3X3 Supplier and FFBB Technical Partner.

## **PURPOSE**

---

FFBB is the organization responsible for organizing, controlling, promoting, and defending the practice of basketball in metropolitan France and its overseas territories. This includes 3x3 basketball, which is an important area of development for the FFBB. The Superleague 3x3 FFBB is the name given to the pyramidal structure of 3x3 tournaments managed by the FFBB.

As part of its policy to develop basketball at the national level, the FFBB is seeking technical and commercial support from a number of industrial or commercial companies whose activities and products are related to the sport of basketball, prioritizing quality and user safety, can contribute to the promotion and development of basketball, and are in line with changes in the sport.

Through this tender, the FFBB is seeking a partner, a supplier of 3x3 courts, for its competitions throughout France. The selected company must:

- Provide four (4) mobile 3x3 courts to the FFBB for the 16 Open Plus tournaments and the Open de France of the Superleague from May1 to August 31 each year.
- Manage the logistics of these courts (delivery, installation, dismantling, and pick up) and the accompanying basketball backstops (provided by the FFBB).

## **SPECIFIC REQUIREMENTS**

---

- The partner undertakes, from the effective date of the Contract and throughout its term, to make the outdoor playing surfaces available to the FFBB on an annual basis for the organization of the Superleague 3x3 FFBB:
  - Four (4) 3x3 basketball courts with the logo of the « Superleague 3x3 FFBB » competition imprinted and approved by the FFBB (dimensions and colors of the tiles, official area markings, logo markings). The playing area on each court is 15x11 meters, with a total area per court of 19x15 meters including clearances.
- The partner undertakes to ensure that the courts comply with:
  - FFBB regulations (Appendix 1);
  - The various uses planned by the FFBB (assembly and disassembly so that they can be installed and used at several sites).
- The 3x3 courts will be stored at the partner's expense when not in use for FFBB competitions.
- As part of the organization of the « Opens Plus » (maximum 16 per year) and the « Open de France » of Superleague 3x3 FFBB, the partner will cover the costs of transporting return transport of the 3x3 courts and basketball goals belonging to the FFBB in mainland France, one 3x3 court and one basketball backstop per tournament (semi-trailer truck with on-board forklift), as well as the costs associated with the presence of a technician selected by the partner to assembly and disassembly (excluding maintenance periods during operation). A team of six volunteers from FFBB will be systematically available to assist the technician with each assembly and disassembly of the surfaces.

## **RIGHTS GRANTED**

---

- Title of « FFBB 3X3 Supplier/Fournisseur 3x3 FFBB » and « FFBB Technical Partner/Partenaire Technique FFBB » as well as the mention «Recommended by the FFBB / Recommandé par la FFBB ».
- Sector of exclusivity for 3X3 courts with the FFBB.
- Possibility of using the 3X3 FFBB logo and the FFBB logo.
- The FFBB will authorize the brand to broadcast an advertising spot on the giant screen installed during the Opens Plus and the Open de France of the Superleague 3x3 FFBB.
- The partner will be able to display its logo (40x120 cm) twice on the four 3X3 courts it will provide for the Opens Plus and the Open de France.

- The partner will have visibility at the edge of the court with one 200x100cm banner on the main court at each Open Plus event during the season.
- 
- As part of its 3x3 communications, the FFBB will associate the partner's logo with the following media:
    - the FFBB 3x3 digital platform (3x3ffbb.com)
    - 3x3 viral videos produced by the FFBB
    - the print materials for the Open Plus and the Open de France of the Superleague 3x3 FFBB
    - the media backdrop used for the Open de France (press conference, awards ceremony, etc.)
  - As an FFBB 3X3 Supplier and Technical Partner, the partner will have its logo and a link to its website on the Partners page of the FFBB website [www.ffbb.com](http://www.ffbb.com) and on the 3X3FFBB website [www.3x3ffbb.com](http://www.3x3ffbb.com).
  - The FFBB may issue, at the partner's request, certificates of recommendation for the products and equipment concerned.
  - The FFBB will provide the partner with a permanent technical contact person to answer technical questions and requests.
  - The partner will benefit from an A4-size advertising page in the FFBB's monthly magazine, *BasketBall Magazine*, once a year, in the form of an interview, advertorial, or advertisement (11,500 copies/month).
  - The partner will be able to send information to clubs, local committees, and regional leagues via the FFBB's newsletters twice a year.
  - The FFBB will provide the partner with two (2) VIP invitations to French national team matches taking place in France and organized by the FFBB, as well as to the French Cup Final and the Open de France of Superleague 3x3 FFBB.
  - The FFBB will make every effort to involve the partner in its operations with local authorities (trade shows, meetings, conferences, etc.).
  - The partner will have a special operation during the Open de France for public activation (shootout contests, on-court activities, promotional events, etc.).

## CONTRACT PERIOD

---

The contract concluded at the end of the tender will be for a term of four (4) years and will become effective on January 1<sup>st</sup> 2026.

## SELECTION CRITERIA

---

Proposals will be evaluated according to the following criteria:

- Capacity to provision of four (4) courts for the Superleague 3x3 FFBB competition.

- Capacity to comply with FFBB regulations (Appendix 1).
- Capacity to store of the courts when they are not being used for FFBB competitions.
- Capacity to bear the costs associated with the transport of the 3x3 courts and FFBB basketball backstops to and from metropolitan France (semi-trailer truck with on-board forklift), as well as the costs associated with the presence of a technician selected by the partner for assembly and disassembly (excluding maintenance periods during operation).
- Innovation capacity and product quality.
- Any additional services, proposals, or offers not mentioned above and proposed by the candidate will be considered a plus for their selection.
- The potential percentage of royalties linked to the marketing of the products concerned.
- The potential financial contribution proposed.

## TERMS AND CONDITIONS OF THE TENDER

---

This tender is addressed to distributors and manufacturers interested in becoming a 3x3 FFBB Supplier and Technical Partner.

The tender is published on the FFBB website:

<https://www.ffbb.com/consultations-mise-en-concurrence>

A tender email will be sent simultaneously to potential candidates.

Each candidate must submit the following information for each contract season:

- the terms and conditions for providing the requested service,
- the financial valuation allocated to the FFBB to cover all of its equipment needs and its development over the contract period,
- a percentage of royalties linked to the marketing of the products concerned.

**The documents must be submitted by Tuesday, November 25, 2025, at 6:00 p.m (UTC +01:00/ Paris time). at the latest.**

The documents must be sent in the following formats:

- in electronic format, by email, to the following address:

[consultation-partenaire3x3@ffbb.com](mailto:consultation-partenaire3x3@ffbb.com)

And/or in paper format, by registered mail with acknowledgment of receipt, to the attention of:

**Fédération Française de BasketBall Service  
marketing – Consultation Partenaire 3x3**  
117 rue du Château des Rentiers CS  
91528  
75647 Paris Cedex 13

For any further information, candidates may send their requests to:

[consultation-partenaire3x3@ffbb.com](mailto:consultation-partenaire3x3@ffbb.com)

The answers to the questions asked will be posted on the dedicated page of the FFBB website mentioned above.

In the event of an incomplete application, the FFBB reserves the right to request that the candidate provide additional information within a specified time frame.

Candidates may be interviewed to explain and present their proposal.

The candidate whose proposal is selected will be notified by email.

Each candidate whose proposal has been rejected will be informed by email as soon as possible.

The candidate undertakes to keep strictly confidential and, consequently, not to disclose to third parties, directly or indirectly, in any form whatsoever, any information and documents brought to their attention in the context of this tender.

Furthermore, the FFBB undertakes to keep the applications submitted strictly confidential.

In the event of any differences in translations or interpretations, the French version shall prevail.

# APPENDIX 1

## FFBB SPECIFICATIONS

### OUTDOOR SPORTS FLOORING

#### OUTDOOR 3X3 COURT CHARACTERISTICS

##### OUTDOOR SPORTS SURFACES: TECHNICAL REQUIREMENTS

###### General information and base floor:

The surface must be durable, drain well and be easy to maintain.  
The base surface must have a tolerance threshold of 3 mm under a 3 m straight edge.  
It must have a surface slope of no more than 5 to 6 mm per metre.

###### Type of sports surface:

Thermoplastic tiles  
Permeable resin flooring (*tartan* type)

###### Recommended standards for sports flooring:

Standard [NF EN 14877](#): Synthetic surfaces for outdoor sports grounds.

Slip resistance	EN 13036-4
Shock absorption	EN 14808
Vertical rebound	EN 12235
Permeability	EN 12616
Colour change	EN ISO 20105-A02

**Colour of sports flooring:** The surface must be able to feature two colours to distinguish between different playing areas and clearance zones.

###### Recommendations for thermoplastic tiles:

Standard [NF EN 14877](#): Synthetic surfaces for outdoor sports grounds.

Standard [NF en iso 11925-2](#): Fire reaction test.

The standard requirement for wet slip resistance will not be applied, but this surface cannot be used in wet weather unless the pitch is covered.

Tensile characteristics will not be considered.

The material used must be completely UV-resistant.

**Noise and nuisance:** a normally inflated ball must not exceed 85 dB(A) when bouncing on the ground during normal dribbling action, measured using a fast impulse detector.

**Storage and transport of thermoplastic tiles:** packaging in wooden boxes or easily transportable metal materials.

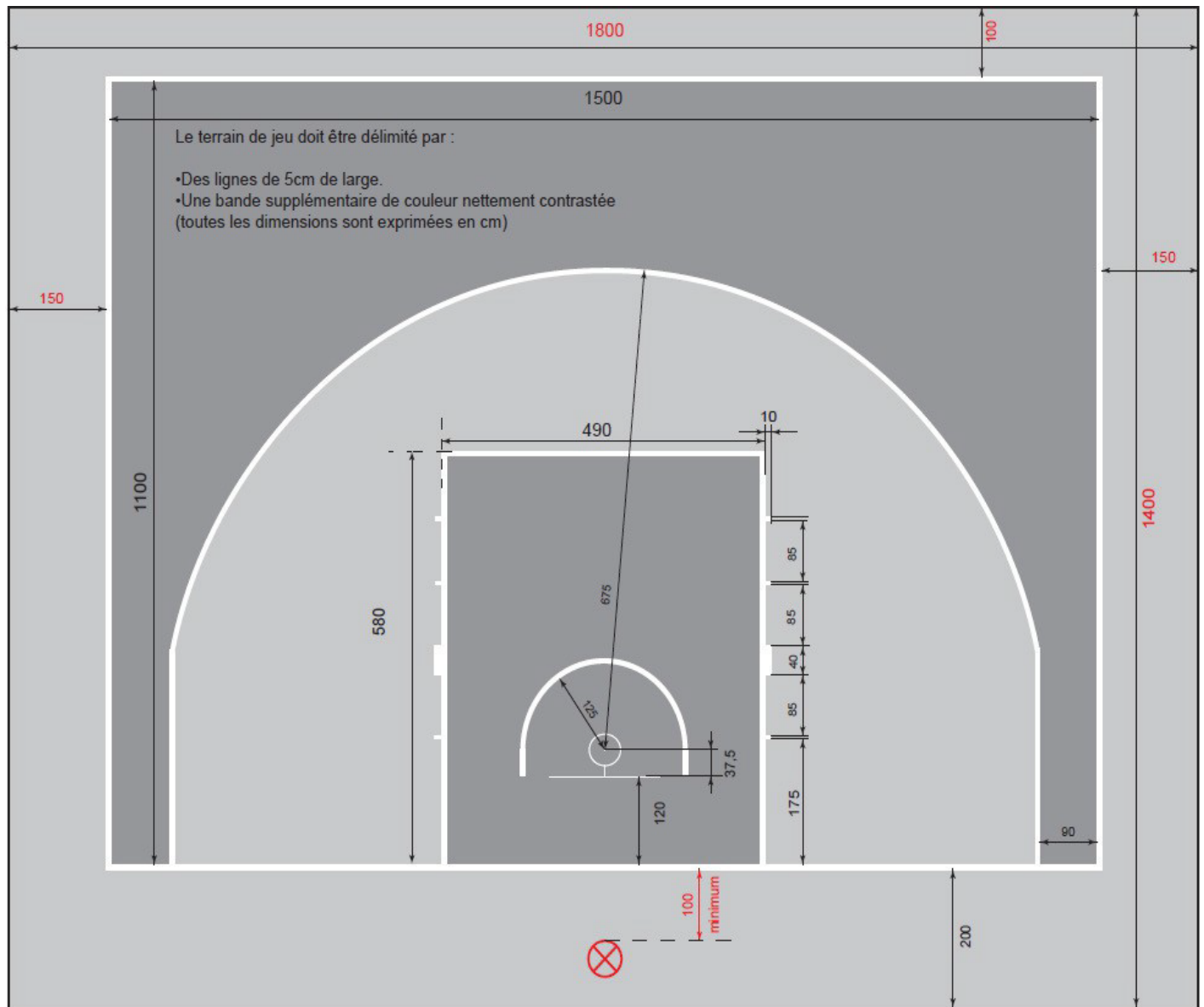
## PLAN OF A 3X3 COURT

For outdoor courts that are to be **classified for outdoor competitions** (T3 classification), the FFBB recommends marking out a **15x11m** court with a playing area of **14x18m**. Within the playing area, the 2-point zone and

the key may be the same colour.

The intermediate zone and the clearance zone must be a different colour.

If there is a roof, the **minimum** clearance height of any obstacle must be **7m**.





# PLAN OF A DOUBLE 3X3 COURT

The FFBB recommends marking out a court measuring **28m x 15m** with a playing area of **32m x 18m**. If there is a roof, the **minimum** clearance height must be **7m**.

If space is limited, a 26m x 14m court may be tolerated.

